

▶ The Contest

Europe in Figures – That’s easy: An area of 10.5 million square kilometres inhabited by 680 Million people living in nearly 50 countries. But how do Europeans feel? What exactly is European? Is there a certain pattern of life that could be summarized as the one European lifestyle?

The aim of the competition is to find picture for what makes us European and is organized by the European Youth Press in co-operation with the German representation of the European Commission sponsored by Adobe and Canon.

We will award the three best pictures and the best picture series.

1. The **winner** will get a brand new Canon EOS 400D Double Zoom Kit. The Kit consists of an EOS 400D camera with two lenses. One EF-S 18-55 and one EF 55-200 including the BG-E3 Battery Grip.
2. The **second prize** is a full Adobe Creative Suite
3. The **third prize** is a full Adobe Photoshop

The best series will win a Research journey to Cyprus plus a Adobe Photoshop Light version

The winners will be awarded on the European Youth Media Days in Brussels on 27th of June.

▶ The Jury

Alexandra Mihale

- Professional photographer in Bucharest.
- Youthphotos co-ordinator Romania

Carina C. Kircher

- Photodirector of the INDIGO magazine, the real European magazine
- Professional photographer with studio in South Germany.

Carl Cordonnier

- European Photographer in Lille
- In 1995 he was awarded the European Prize for Journalism

Harald Händel

- Press speaker of the European Commission in Germany
- Former editor of the European news television EURONEWS in Lyon

Marlena Köpke

- Member of the Jugendpresse Deutschland Board, responsible for Photography
- Organizer of the “Life in Europe” competition

▶ The Procedure

Since not every member of the jury has the time to judge a high amount of pictures and an online contest not only gains perfect pictures we decided for a two stepped procedure.

First Step

Until Monday we will appraise all photos with a normal score like in school. Every picture has to be scored by two persons. All members of the Jury are free to score as many pictures if possible. The scoring ends after every picture got two votes.

The best 100 pictures are eligible to come into the second round.

Second Step

In the second step on Tuesday 12th of June until Wednesday 2pm the best 100 pictures will be judged in three different areas. The **photographic competence** of the photographer, the **answering of the question** about "Life in Europe" and the **creativity**. Every member of the Jury has to judge at least 30 pictures and every picture has to be seen by two members of the jury.

Out of the best 10 pictures and the best two series every member of the jury should pick out his favourite picture and send in a statement why the picture should become the winner.

If there is no clear result of one winner we want to try to do a phone/skype conference to decide about the winner, also we know that this will be a little tricky with an international jury.